

PRESS RELEASE

April 15, 2026

Neil Gosbee appointed new Division President of the CellMark Pulp Division

CellMark is pleased to announce the appointment of Neil Gosbee as the new Division President of the CellMark Pulp Division, effective April 15, 2026. Neil succeeds Doug Smith, who is stepping down from the role as part of a natural leadership transition following his appointment as President and Chief Executive Officer of CellMark in October last year.

Neil has been with CellMark since 2016 and has played a key role in strengthening the company's pulp platform. He has been instrumental in securing new supply and driving commercially successful outcomes, contributing to some of the Pulp Division's strongest results to date.

With prior experience working for two pulp producers, Neil brings a distinctive supplier-side perspective that enhances the Pulp Division's ability to understand market realities and deliver practical, value-driven solutions for both suppliers and customers.

During his tenure at CellMark, Neil has consistently demonstrated strong leadership and effective people management, fostering collaboration while driving performance across both strategic and operational priorities.

Doug Smith, CEO of CellMark and outgoing Division President of the Pulp Division, comments:

"I am exceptionally pleased to be naming Neil as my successor. Neil has demonstrated that he is a strong leader and has helped the Pulp Division achieve some of its most profitable results to date. Please join me in congratulating Neil and supporting him in his next critical role."

CellMark extends its sincere thanks to Doug Smith for his strong leadership of the Pulp Division since 2014, and his significant contribution to its continued growth and success. As CEO, Doug will remain closely engaged with CellMark's pulp business as the division continues to build on its strong foundation.

The transition will be seamless, ensuring continuity for CellMark's partners. Under Neil's leadership, the Pulp Division will continue to strengthen supplier and customer relationships and create long-term value across global pulp markets.

For more information

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About CellMark

CellMark is an employee-owned, independent sales solution company providing products, services, and solutions to customers and suppliers all over the world. The company facilitates trade and business development across multiple industries. Through a network of professionals spread over offices in over 30 countries, and with a footprint in more than 120 markets, CellMark provides a full suite of services and runs several successful international divisions within the areas of pulp, packaging, paper, recycling, chemicals, and basic materials. CellMark trades over 8 million tons of products annually with revenue of over USD 4 billion. For more information, visit www.cellmark.com.

About CellMark Pulp

Being the genesis of CellMark in 1984, the CellMark Pulp Division remains central to the company's global platform. Today, CellMark Pulp manages a diversified portfolio of more than 4 million tonnes per year across pulp, biomass energy, and Nordic caustic soda.

CellMark Pulp operates a global sales and marketing platform for wood pulp, biomass energy products, wood chips, and caustic soda, with main hub offices in Gothenburg, Geneva, Singapore, and Shanghai, supported by a network of regional offices.

The division's diversified product portfolio and expertise include Northern and Southern Softwood, Radiata, Aspen, Birch, Maple, Acacia, Eucalyptus, BCTMP, non-wood, and dissolving pulps. The Energy Group focuses on wood pellets, waste-to-energy solutions, and wood chips for heat and electricity production, while the Nordic Caustic Group supplies caustic soda to a wide range of industrial applications across the Nordic region. For more information, visit www.cellmark.com/pulp.